

Dear Artist,

Be a part of Waupaca's natural magic this summer.

The Waupaca Community Arts Board cordially invites you to submit your fine art images for jury to the 14th Annual Waupaca Arts on the Square – 10 a.m.-4 p.m., Saturday, Aug. 15, 2020. The 40 artists selected will have 12x13 booths, nestled between the active shops and restaurants of Waupaca's Main Street, in the very heart of the arts festival.

There's something about the air and crystal clean waters of Waupaca's beloved Chain O' Lakes that's always drawn both working artists and art lovers to our community. Initially enticed by Waupaca's natural environment, they stay because our community has created a vibrantly organic art scene, rooted in community participation.

Amenities and Enticements for Artists:

- **Easy drive-up loading and unloading**
- **Free coffee and muffins**
- **Creative staggering of festival events to optimize attendance in all areas.**
- **Weeklong art festivities before Saturday's art show and sale**
- **Free Friday night street dance**
- **Come early to enjoy the festivities, or stay the weekend and combine a great work day with a vacation on the beautiful Chain O' Lakes.**

Waupaca residents enjoy our creative economy year-round, but when our population swells to 45,000 during the prime lake season, visitors from across the United States have found that Arts on the Square is a place to come for high quality handmade art.

Completed Artist Applications, work examples, and fees are due May 15, 2020.

The **Artist Application Form** is attached to this email, and all submission details are below.

If you have any questions, please feel free to contact me at bjc9009@gmail.com.

We look forward to receiving your submission.

Sincerely,
Bev Crane
Juried Art Show Chairman
Waupaca Community Arts Board
P.O. Box 88, Waupaca, Wisconsin 54981

Details

Description:

Drawing 5000 visitors to Waupaca's downtown and riverside South Park, Waupaca's Arts on the Square is week-long, eclectic downtown arts festival celebrating all aspects of the arts. The week places a special emphasis on community participation through art workshops, live music, poetry readings, gallery events, the installation of a yearlong community art project created by residents and visitors, and a huge Friday evening street dance. The festival culminates on Aug. 15 with our juried art show, three live music stages, food vendors, participatory art workshops, and lots of interactive activities. For a full picture of last year's event, please go to the WCAB website – www.waupacaarts.org.

Eligibility:

Participation is open to all artists working in all fine art and fine art craft media. All work must be the artist's own and original in concept, design and execution. Artists whose work has been made with the use of commercial kits, molds, patterns or other commercial methods will not be accepted.

Jury Process

Selection of work will be reviewed and judged by a panel of professionals and Waupaca Community Arts Board members. Selection is made based on originality, execution of design, technique and craftsmanship, creative use of materials, aesthetic qualities, and diversity of media within the Waupaca Arts on the Square event.

Procedure:

Please send digital images to the email address on the application. You can also send photos along with your application or indicate a URI to a website. *Do not send the actual works of art!* Images of accepted artists will be returned to the artist after review on the date of the event. Images for work that has not been accepted will be returned upon artist notification. Jury fee is non-refundable.

Deposit of check:

Your application fee check will be deposited upon receipt for security purposes and to ensure proper accounting. Deposit of check does not imply acceptance to Arts on the Square. If an artist's work is not accepted, the registration fee will be returned along with artist notification.

Booth spaces and Fees:

Booth spaces are 12'x13', and will easily accommodate the standard 10'x10' tent. You will be assigned a space. All spaces are on Main Street in the heart of the festival's many varied activities. This is an all-weather event.

Awards:

There will be a total of \$700 cash awards granted, including Best of Show, and five Awards of Excellence. Awards will be determined by a professional panel, and selected on overall work, quality, and presentation.